

## Messe Frankfurt at a glance

### Frankfurt am Main, 30 11 2023

**Messe Frankfurt is one of the most successful global players in its sector and is among the largest trade fair companies with their own exhibition grounds. Within the framework of its Fairs & Events, Locations and Services business fields, the company focuses firmly on its customers' interests, creating successful platforms for interaction with services from a single source. As a reliable partner to individual industry sectors, Messe Frankfurt creates innovative network formats, both analogue and digital. Messe Frankfurt is globally networked with its industry sectors. After more than two years of pandemic, the trade fair business is back on track with successful events since its restart in April. Group sales for financial year 2023\* are more than €600\* million.**

Headquartered in Frankfurt am Main, the Group has a powerful network of 28 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in around 180 countries with its brands and brand families. Some 150 "Made by Messe Frankfurt" events are held at more than 50 locations around the globe. Messe Frankfurt is expanding its expertise in defined international industry sectors in line with its corporate strategy. These are: Building Technologies, Safety, Security & Fire, Environmental Technologies, Textile Care, Cleaning & Cleanroom Technologies, Food Technologies, Electronics & Automation Technologies, Manufacturing Technologies & Components, Event & Entertainment Technologies, Consumer Goods, Textiles & Textile Technologies and Mobility & Logistics. Messe Frankfurt's events and communication platforms lead their respective sectors.

Frankfurt is the base of the Messe Frankfurt Group. It is here that industry sector flagship events such as Automechanika, Light + Building, IFFA, ISH, Prolight + Sound and Texcare are held. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld and Creativeworld, while the Group's portfolio of textile fairs includes Heimtextil, Techtextil and Texprocess.

A great many guest and congress organisers also use the Frankfurt exhibition grounds for their events. These include for example the Frankfurt Book Fair, ACHEMA, CPHI, Food Ingredients, IMEX and a broad cross-section of international congresses, conferences and other events. Finally, Messe Frankfurt offers a wide spectrum of analogue and digital services ranging from logistics and stand construction to marketing and food services.

As one of the leading European business centres at the heart of Europe, Frankfurt and the Rhine-Main region offer key advantages as a trade fair location. Their enviable

\*Preliminary figures 2023

reachability and excellent air, rail and road transport connections mean that visitors can travel there from near and far quickly and easily. The Frankfurt exhibition grounds are located in the centre of the city. With the S-Bahn suburban train, it takes around 15 minutes to travel from the airport to the Central Station. From here, four suburban train lines run every five minutes to the “Messe” station located directly on the exhibition grounds – and an underground and tram stop are located at the City entrance. There are 4,300 parking spaces on the exhibition grounds as well as a further 15,000 in the Rebstock car park and 5,400 in the multi-storey car park. From here, visitors can use the free shuttle bus service to the exhibition grounds. The Rhine-Main region offers an excellent hotel infrastructure with an estimated 110,000 beds.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

### **The Messe Frankfurt Group at a glance in 2023\***

<b>Shareholders</b>	City of Frankfurt am Main: 60 percent State of Hesse: 40 percent
<b>Number of employees</b>	Approx. 2,300
<b>Floor space</b>	584,142 m <sup>2</sup>
<b>Hall area</b>	372,073 m <sup>2</sup>
<b>Outdoor areas</b>	64,368 m <sup>2</sup>
<b>Number of halls</b>	11
<b>Total activities</b>	
<b>Total</b>	338 trade fairs and exhibitions, congresses, conferences, events and other activities in Frankfurt and abroad with approx. 4 million visitors
	of which trade fairs and exhibitions: 146 Exhibitors: approx. 84,200 Visitors: approx. 3.3 million
<b>In Germany</b>	Trade fairs and exhibitions: 43 Exhibitors: approx. 28,800 Visitors: approx. 962,000

\*Preliminary figures 2023

Conferences, events and other activities: 179  
Visitors: approx. 642,000

### **In Frankfurt**

Trade fairs and exhibitions: 34  
Exhibitors: 24,500  
Visitors: approx. 813,000

Including 8 Messe Frankfurt Group events with:  
Exhibitors: 12,000  
Visitors: approx. 469,000

Conferences, events and other activities: 178  
Visitors: approx. 642,000

### **Outside Germany**

Trade fairs at around 50 locations: 103  
Exhibitors: 55,400  
Visitors: more than 2.4 million

Conferences: 2  
Visitors: approx. 1,000

German pavilions: 11

### **Press information and photographic material:**

<https://www.messefrankfurt.com/journalists>

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